

The degree of participation indicator of sales of livestock products in the main social factors

Faizullina A., Grigoreva D.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

The article discusses the solution of the problem of social factors of natural human needs through analysis of sales of main animal products. The driving force behind the development of any society is the social factor. The basis of allocation of the social factor is such a connection of social facilities, in which some of them (the reasons) under certain conditions, with the need to generate other social objects or their properties (the investigation). As factors of social acts, first of all, the activities of people to warrant the ultimate diversity of social life. The role of the factor of social performs a variety of material and spiritual education: needs, manufacturing, social institutions, organizations, property Wednesday, interests, values, opinions, orientation, installation people, etc. The work is devoted to an actual problem of sociology, social factor of natural human needs - needs in food. Human needs are diverse and have different importance. Need - is the objective condition for normal human existence. However, a person is multidimensional: it has elements of functioning without which human existence is not possible (working heart, brain, stomach, etc.), and there are those that cause discomfort, but not fatal. The work involves the analysis and forecasting of market of meat products in the Russian Federation: multiple regression, and ARIMA seasonal decomposition model. The Russian economic theory of consumption issues involved in such scholars as V.M.Ageev, Yu.V.Borozdin, K.K.Valtuh, Yu.N.Ivanov, V.A.Inozemtsev, A.I.Ponomarev, VT .Smirnov, S.S.Shatalin and others. of great importance for the study of the socio-economic aspects of consumption are research scientists such as E.M.Agababyan, G.V.Bachinsky, V.G.Grebennikov, V.E.Komarov, N.A.Kostyashkin, A.I.Levin, G.I.Latysheva, M.A.Mozhina, B.M.Mochalov, V.S.Nemchinov, O.I.Ozherelev, M.P.Osadko, K.I.Ostrovityaninov, N.S.Perekalina, OS Pchelintcev, V.V.Radaev, NM Rimashevskaya, I.I.Stolyarov, I.G.Stepanov, K.P.Tronev, U.G.Chernyavsky, N.I.Shehet. Many personal consumption patterns are considered in A.Antonova, V.Bobkova, A.Gulyuginoy, T.Davydovoy, V.Zherebina, T.Zaslavskoy, N.Zverevoy, I.Kalabihinoy, A.Kotlyara, V.A.Litvinova, A .Shevyakova, V.Yadova and others.

Keywords

Arima method, Demand, Forecasting, Multiple regression, Sales, Social factor